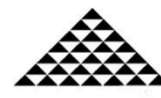




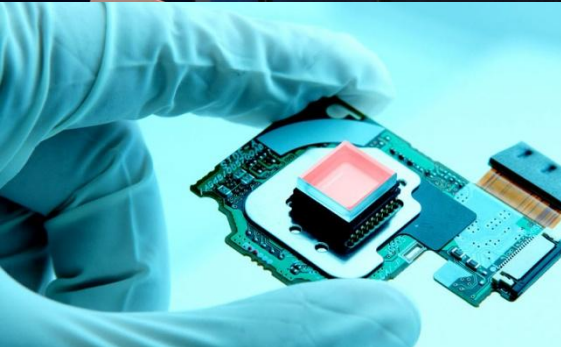
LEE COUNTY
SOUTHWEST FLORIDA
Economic Development Office



HORIZON
C O U N C I L

Team Lee County





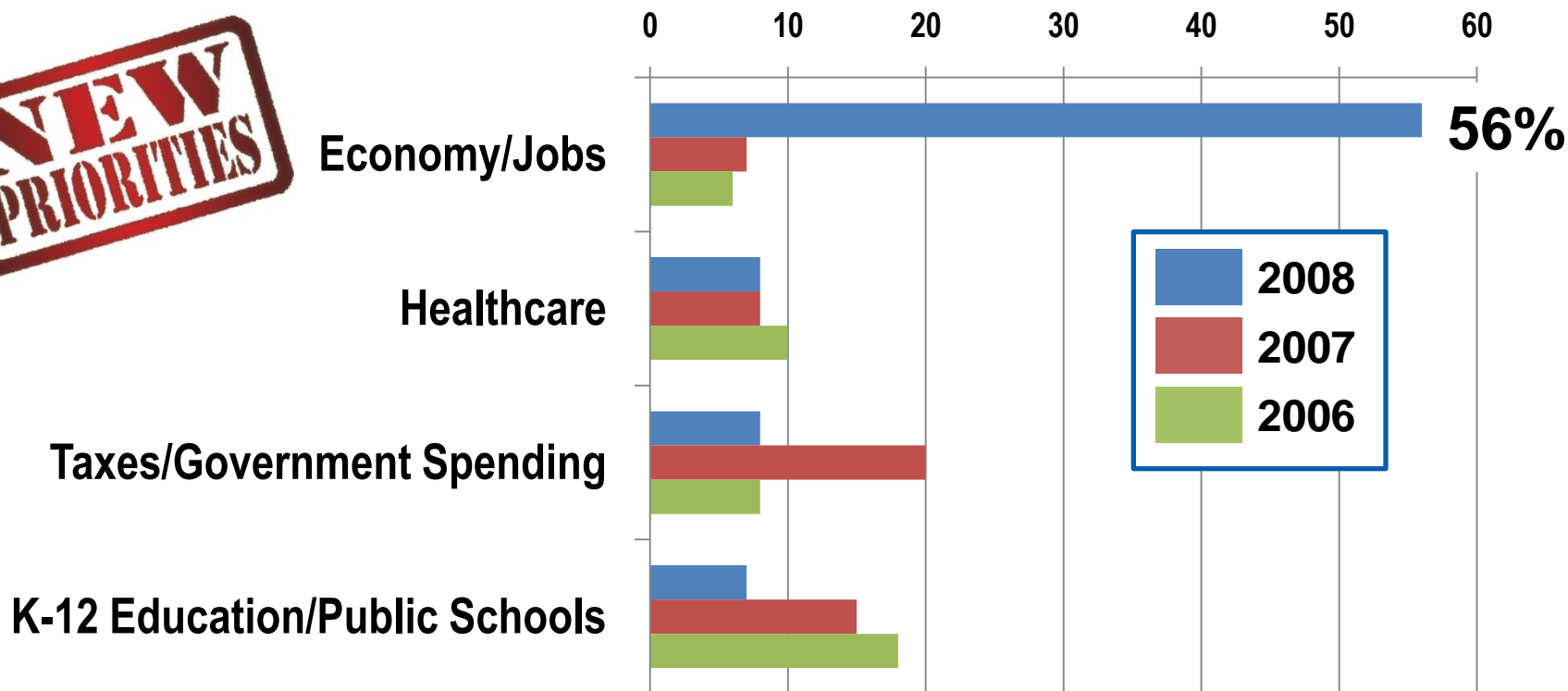
**We MUST diversify
the local economy!**

***The time
is right!***





What is the most important issue facing the State of Florida today?



Random sample survey of 1,200 Florida residents conducted Nov. 17-23, 2008, by Mason-Dixon Polling & Research Inc.



Information Technologies



Life Sciences



Aviation



Corporate Headquarters



Back Office Processing



Manufacturing

We focus on specific targets!

Here's what YOU can do to help!

1



**Understand
our assets**

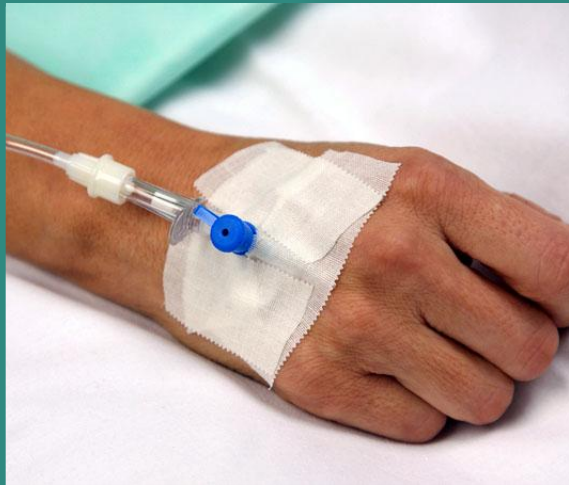
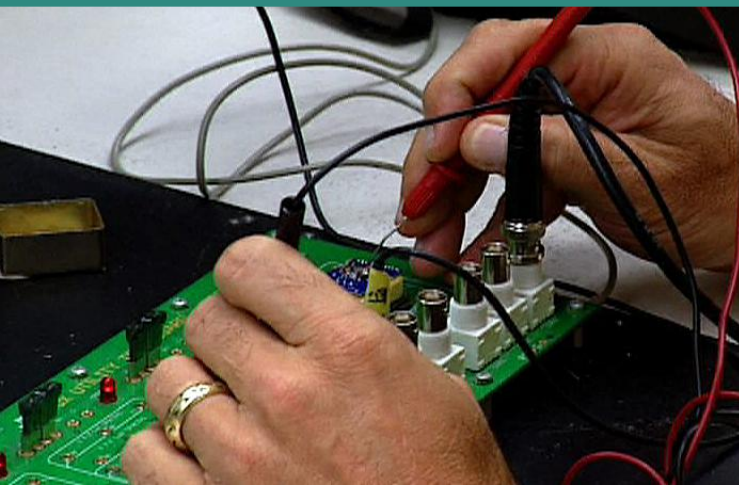
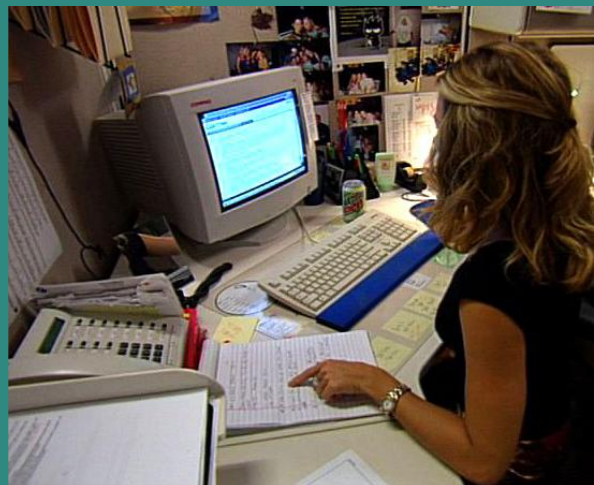
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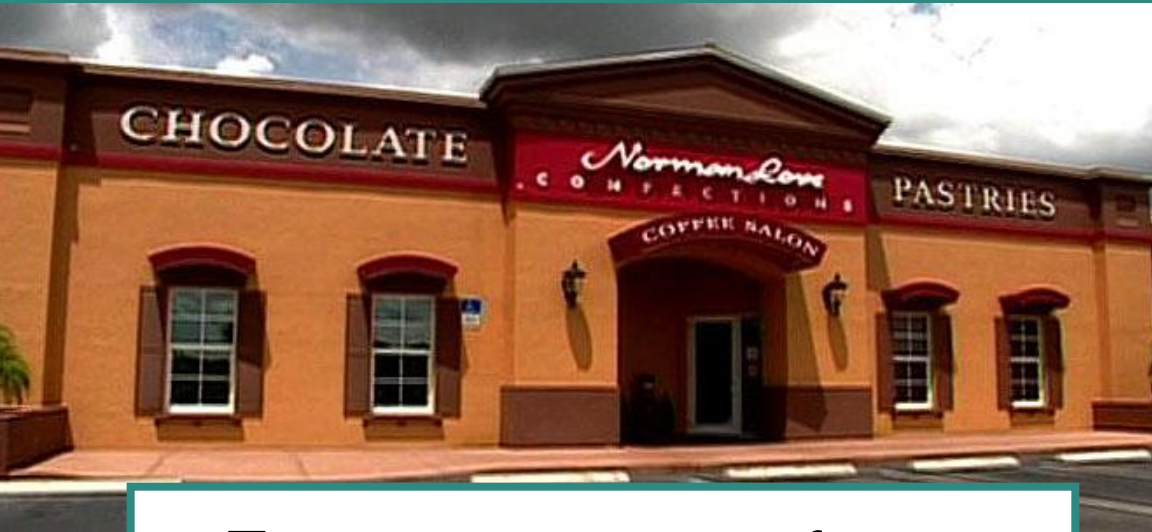
**Bring us
prospects**



We are already a success story for many innovative businesses...



Local Industry Success Stories



- Forecast to manufacture and sell 4.5 million pieces of premium chocolate this year from Fort Myers facility
- Godiva one of many national clients



Understanding Our Assets

EDUCATION

Southwest Florida colleges and universities already produce 2,600+ graduates annually in these fields

Computer Technology
Biotechnology
Engineering
Management
Nursing
Psychology
Public Administration
Construction
Marketing
Agribusiness
Life Sciences
Education
Hospitality Mgmt

ENROLLMENT		
 EDISON STATE COLLEGE	 FLORIDA GULF COAST UNIVERSITY	 HODGES UNIVERSITY
15,000	10,200	2,100

Understanding Our Assets

THE INCENTIVE FUND



- Initiated by Horizon Council
- Approved unanimously by BOCC

Businesses Located in Lee County Because of Prior Community Relationships*

- Gartner
- Source Interlink
- Shaw Development
- EZ Picker Golf
- Ecological Laboratories
- Norman Love Confections
- Lynx Services

** PARTIAL LIST*

